



**November 2021**

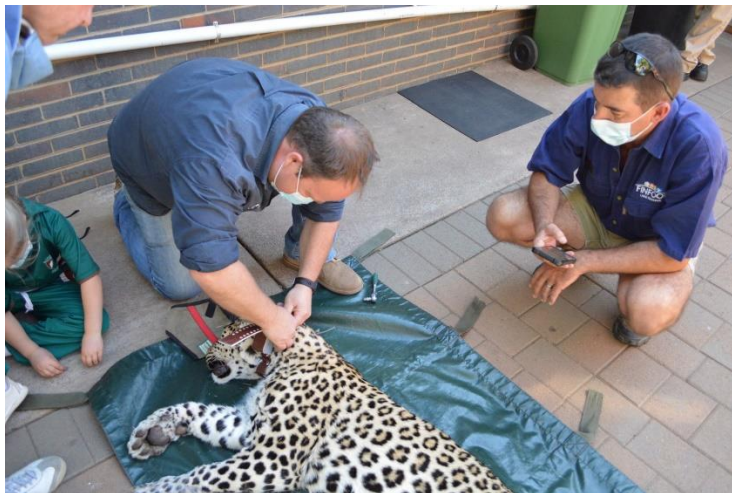
## **To John Heinrich JMT Leather Letter of Thanks**

The Conservation and Community Investment Alliance wishes to extend all of our gratitude to John Heinrich and all of the members of JMT Leather for their incredible contribution to our conservation causes of 2021.

JMT Leather directly funded the following projects.

### **North-West Province Leopard Relocation.**

In September 2021, a young male leopard was collared and released back into the wild by the CCIA. The leopard was caught in an illegal gin trap and despite losing a toe, was successfully rehabilitated and is now freely roaming wild reserves near Sun City. JMT Leather purchased the satellite collar that is being used to track his movements as a contribution to the North West Leopard Project.





## **Limpopo Province Security Initiative.**

In Since March 2021, The CCIA has been carrying out a series of security assessments in the Limpopo Province regarding the safe reintroduction of rhinoceros. Currently, many rhinoceros in South Africa are being subjected to invasive yet necessary dehorning procedures in order to dissuade poachers from targeting sub populations. This procedure is highly suboptimal for the animal as well as very costly. The CCIA have been implementing private protection models where rhinos are monitored on a 24 hour basis by our rangers in the field. JMT Leather directly purchased an extremely high tech thermal spotting scope that allows the teams to identify poachers before an animal is poached, which is the basis of the security models for the future. One day we will look back and say to each other and the world, that we proved that there was a way to make a rhinoceros more valuable alive and complete, than dead or without its horn.





In conjunction with the Limpopo rhinoceros security projects, CCIA is also conducting real time monitoring of high-value animals. JMT Leather directly contributed to the purchase of a high-resolution drone which allows the rangers to safely and unobtrusively track the movements of the animals under our care.



JMT Leather through their generous donations have directly saved the lives of rare and endangered species as well as assisting in protecting the lives of our rangers. This level of corporate social intervention is crucial in supporting Non Profit Corporations in their mandates and such efforts truly highlight the value of companies moving to a more inclusive and sustainable business models.



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